



## **Participant Information Package**

Thank you for volunteering to be a participant for the Edmonton Community Challenge. Your role is vital to the success of this event, and you have the opportunity to get to know your neighbours, contribute to local charities, and win great prizes for their community league!

As a participant, you can play a major role in recruiting other members for your team. Participants have until the Kickoff on June 3rd to register, and you can encourage them to sign up by:

- Asking your community league to spread the word to friends, family, and colleagues, and to advertise this event through their email contacts and via their newsletter. Participants of the Challenge do not have to be Community League Members and do not have to reside in the community they are participating for.
- Putting up posters for the Edmonton Community Challenge in neighbourhood schools, libraries, coffee shops, restaurants, businesses and other public spaces. The Edmonton Community Challenge poster will be forwarded to each team captain via email, to be printed and posted as required.
- Share this event with everyone you know over email and through facebook, twitter, blogs, and any other means of communication available to you.
- Remember, this is an all ages event so entire families can participate!

### **Key Dates & Times:**

- **May 27th @ 12:00pm** - Scavenger Hunt begins, package will be available on the ECC website for download by all team members
- **June 3rd @ 11:59pm** - Scavenger Hunt deadline, all photos must be uploaded before 11:59pm!
- **June 3rd @ Kickoff** - Participant Registration Deadline
- **June 3rd @ 6:00pm** - Kickoff Event
- **June 4th @ 9:30am** - "Can It" Challenge
- **June 4th @ 1:30pm** - Community Cup Challenge
- **June 5th @ 10:30am** - Mystery Challenge
- **June 5th @ 12:00pm** - Deadline to bring all items for iHuman Charitable Donation

If you have any questions related to your role as a participant or regarding the community challenge, please contact your Team Captain.

### **The Reward**



You can gain the most points for your team just by participating! The goal of the Challenge is to encourage participation through a fun, friendly, charitable event, with the top 3 community leagues receiving a community fund for their neighborhood, as well as individual door prizes for participants!

### **The Events**

For a listing of all events that can help your team gain points, as well as other great events in the city, please check out the website: [www.ecc.edmontonnextgen.ca](http://www.ecc.edmontonnextgen.ca) .

### **Scavenger Hunt**

Picture this: your team earning points for taking snapshots with some of Edmonton's best landmarks and attractions! Get your cameras ready for a week-long Photo Scavenger Hunt, where each letter of the alphabet will take you to a different corner of the city. Each successful photograph will earn you more points in the run for top community league in the 2011 Edmonton Community Challenge. Teams are sure to have fun while getting to know their city at the same time! The photos will be submitted to the ECC via the website

[www.ecc.edmontonnextgen.ca](http://www.ecc.edmontonnextgen.ca). Download the Scavenger Hunt information packages from the website after 12:00pm on May 27th. A break down of point allocation for this event will be provided in this information package.

Date & Time: 12:00pm on May 27, 2011 to 11:59pm on June 3, 2010

Location: city wide

Points: 200 points available

#### Points:

Teams will receive 5 points per consonant, up to a possible total of 100 points.

Teams will receive 15 points per vowel (A, E, I, O, U, Y), up to a possible total of 90 points.

Teams will receive 10 bonus points for having at least 10 team members in any one of the required photos.

Each team may earn up to a total of 200 points from the Photo Scavenger Hunt.

#### Event Rules:

Download the Scavenger Hunt information packages from the website after 12:00pm on May 27th. Team captains can upload their photos to the ECC website as they take them, or all at once - as long as they are all submitted by midnight on Friday, June 3rd. Remember to respect all traffic and safety laws, don't trespass, and have fun!



**Kickoff Event**

Come to the Kickoff Event to meet your teammates and gain points for attendance and participation in the design of your team flag! ECC Volunteers will be on hand to answer any questions you may have regarding the events and points system. Food and refreshments will be provided.

Date: June 3, 2011

Location: Glenora Community League Hall, 10426 - 136th St NW, Edmonton AB

Time: 6:00pm to 8:30pm

Points System: 200 points available

Flag making supplies will be provided

Place	Participation	Flag Design
1	150	50
2	140	45
3	130	40
etc	etc to 10pts min	etc to 10pts min

**“Can It” Challenge**

Now that your team has collected a ton of food, how can you have some fun with it? Build a sculpture of course! The “Can It” Challenge will require teams to construct a free-standing sculpture with non-perishable food items. Points will be awarded according to the number of items used, participation numbers as well as an artistic component.

Date: June 4th, 2011

Location: Glenora Community League Hall, 10426 - 136th St NW, Edmonton AB

Time: 9:30am to 12:00pm

Points System: 200 points available



Items most needed by the Edmonton Food Bank include:

- Canned foods (beans, meat, fish, fruit, vegetables)
- Peanut Butter
- Granola bars
- Juice boxes
- Mac & Cheese
- Powered milk
- Pasta and pasta sauce
- Cereal and Oatmeal
- School snack items

Place	Participation	Canned/Dry Food Donations (based on weight/volume)	Best Sculpture
1	50	75	75
2	45	65	65
3	40	55	55
etc	etc to 10pts min	etc to 10pts min (50+ items)	etc to 10pts min

Event Rules:

1. All teams are responsible for acquiring the food needed for their sculpture (through donation drives or food purchase).
2. All Labels on food items **must** remain in tact and unaltered.
3. Sculptures must fit within a 10' x 10' area, and be a maximum height of 5 Feet.
4. For safety reasons, there are a maximum of 5 "builders" permitted at any one time to work within the 10' x 10' sculpture area. There can be additional team members working outside of this area during the competition.



5. All “builders” under the age of 18 working in the sculpture area, must have a waiver signed by a parent or legal guardian prior to participating. Please bring the waiver to the registration table.
6. There is no limit on the number of people involved in planning, logistics and design; it is encouraged to get more people involved.
7. Sculptures should be made primarily of unopened canned food, with minimal elements of non-perishable packaged food.
8. Sculptures must be completely self-supporting. Items such as cardboard, tape etc. can be used to level structures or separate items.
9. Allowable construction items: cardboard or plastic to lay down, clear packing tape, wire, rubber bands, strings, ropes, fishing line, markers. No gluing, welding or other permanent affixing of cans allowed because the labelling of the items must remain intact after the structure is dismantled. Items not listed will not be allowed in the construction of your team’s structure.
10. No alcohol, glass containers, pet food, perishable or open packages of food allowed.
11. There are to be no pre-constructed structures.

### **Community Cup Challenge**

This is no ordinary event. On June 4th starting at 1:30, take part in a variety of thrilling activities with members of your community league to get maximum points in this fun, community-focused day! These events include a combination of competitive and creative activities that will challenge your team and will help you to better connect with your own community. Active team members can look forward to events like Frisbee golf and community relays, while creative types will enjoy painting murals, designing publicity and planning parties for their community league. All activities earn points for your league, and there’s something for everyone to enjoy in the Community Cup!

Most of the Community Cup will take place outdoors, so participants should come dressed appropriately for the weather. Some events will involve mild athletic activity, so comfortable shoes and clothing is recommended.

Date: June 4th, 2011

Location: Glenora Community League Hall, 10426 - 136th St NW, Edmonton AB



Time: 1:30pm to 4:00pm

Points System: 200 points available

Teams will be awarded 25 points for each creative event that they take part in. These events will include mural painting, identifying the highlights in your neighbourhood, planning a community league party, and making a flyer to promote your league.

Teams will also be awarded points based on their success in competitive events, which include a Frisbee golf, recycling races, relays, and a trivia challenge. For each of the competitive events, the team that places 1st will receive 25 points; 2nd place will receive 20 points, 3rd place will receive 15 points, 4th place will receive 10 points, and all of the remaining teams that take part will receive 5 points.

With 4 creative events and 4 competitive events, a team may earn up to a total of 200 points from the Community Cup.

#### Event Rules:

The Community Cup involves 4 creative events and 4 competitive events. There is no preparation required for any of these events, and the rules for each activity will be described on the day of the event. Individuals should come prepared to participate in group activities with their team members, and they should be ready to have fun!

#### **Mystery Challenge & iHuman Charitable Challenge**

Date: June 5th, 2011

Location: Glenora Community League Hall, 10426 - 136th St NW, Edmonton AB

Time: 10:30am to 2:00pm

Points System: 200 points available (100 from Mystery Challenge and 100 from iHuman Charitable Challenge)

#### Mystery Challenge

Join us on Sunday for the Mystery Challenge! While the details about the event is a secret, we guarantee your league will have a blast while earning up to 100 points for your team.

We will give you one hint: comfy kicks will come in handy!



Place	Participation
1	100
2	90
3	80
etc	etc to 10pts min

Event Rules: Rules will be released at the event.

iHuman Charitable Challenge

Wondering if there is a way you can help iHuman while earning points for your team? Look no further! This is the challenge for you! Listed below is a list of the Top 5 Donations that iHuman needs. The team that racks up the most points in donated items will earn 100 points.

**Top 5 Donations that iHuman Needs**

- ETS Bus tickets - 5 points per ticket
- Snow shovels - 10 points per shovel (new or gently used)
- Cleaning supplies (cleaning wipes, paper towels, Lysol, sponges) - 2 points per roll/cannister/item
- Toiletries (toothbrush, toothpaste, tampons, toilet paper, deodorant, etc) - 2 points per item/box/package
- Socks/Scarfs/Touques/Mitts/Gloves/Thermal underwear - 2 points per item/pair

**Please make sure to submit all your donations by 12pm on June 5th. Donations submitted after 12pm will be accepted but not considered for points.**



# COMMUNITY CHALLENGE EDMONTON

Place	Donations
1	Most # of items donated - 100 pts
2	2nd most # of items donated - 90 pts
3	3rd most # of items donated - 80 pts
etc	etc to 10pts min